



SERAPHIN

THE SKIN ALCHEMIST

A producer of skin clothing for man since its founding by Henri Zaks in 1975, Seraphin has cultivated a philosophy of luxury without concession, year after year.

A Seraphin piece is recognizable at a glance for its virile, epicurean and sporty style, as well as the originality and suppleness of the skins used to make it. Whether nymph lamb, aniline stag or drum-dyed suede, the rarest skins are exempt from artificial treatments and dried naturally in order to preserve their natural beauty and incomparable hand.

This research into exclusive materials leads Zaks to distant lands with exotic names. The designer sources crocodile in Sudan, goatskins in the Hunza Valley, elk in Lapland, stag in Pennsylvania and nymph lamb in Eritrea and Ethiopia.

These skins are rendered sublime thanks to secret treatments that are jealously guarded in the house's French ateliers.

The collection is produced almost entirely in Paris on the Quai de Valmy, where Seraphin artisans constantly test new procedures for unusual products such as reversible, ultra-light, veined, chased or openwork leather that looks like lace.

The house's legendary pieces have conquered iconic figures from Mike Tyson to Paul Newman. Seraphin's luxury 'second skin' leathers are made to last a lifetime.

Despite its high price point, the label is attracting an ever-younger clientele. It is distri-



buted in 600 stores worldwide, from Asia to Russia, Europe and the United States. It counts about 35 stores in France.

◆ THE SPIRIT OF SUMMER 2015

Two main themes dominate the new summer collection:

A line of varsity jackets with silk backs woven on antique looms, as well as jackets, perfecto sweats and completely waterproof nylon kimono coats.

The height of luxury: these pieces are lined with perforated leather.

CONTACT



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